

Paradigm Shift

During Jason Lukawitz's time in *The Master's Program*, he has changed the way he thinks about



leadership and the way he approaches his business. These changes have opened his eyes to both business opportunities and a passion for helping small businesses.

The Master's Program has helped Jason understand the need for competency in the areas of personal, professional, and kingdom realms. His time in the program has encouraged him to be physically fit and strong, as well as be as spiritually fit and professionally strong.

For the last year and a half, Jason and his wife have committed to start giving back to their church and community. They want to be intentional about being the best stewards they can with what they have been given. This paradigm shift has also encouraged conversations with others. "The word blessed is not a secular word, it is very much a religious word, and sometimes people take the hook....and I divulge my perspective on things."

Starting in January of 2005, Jason and his wife, Geta, committed to begin tithing for the first time. They began tithing, but when Hurricane Katrina hit a few months later, Jason felt called to step up his giving even more. As a result, his company now donates ten percent of total company sales to his local church and other charities. He has seen his business explode since that time, and "there is no rhyme or reason there, other than the fact that

[we] are being blessed." Jason continues to see his family blessed and contributes it to making a conscious effort to be obedient to God in the area of his personal and professional finances.

"Bob is a master at changing people's perspective. For me, *The Master's Program* has been a remarkable time in terms of my perspective change." In his business, Jason realized that he does not need to be sitting behind a desk in an office to be successful, and the ideas of flex, focus, and sabbath time have completely reorganized the way he plans his work day. In doing this, he has become more efficient and productive, and he is also enjoying his work much more.

Vision, Execution, and Significance

As a small business owner, Jason quickly learned that small businesses do better when staffed with leaders who want to affect change in the organization. Currently, Jason and his partners are in the final stages of launching a new venture that will exist to help small businesses get over hurdles they face in the marketplace. Jason meets with companies to work on vision, execution, and significance. Helping them identify and execute their vision ultimately allows them to achieve significance. Through helping the companies identify their weaknesses, Jason helps the companies "map out a game plan to increase their success across the board."

Jason feels called to help people succeed in small businesses. *The Master's Program* has inspired this Revolutionary to dream big for his business and his Kingdom calling,

Jason and his wife, Geta, live in Nashville, TN with their son, Ethan. They attend New Hope Community Church in Brentwood, TN.